



Medall Connects and Automates a Whopping 80 Centers in a Span of Only 12 hours with Attune's Robust LIS

Attune helped standardize workflows, rules and reporting, enabling super-fast scaling of operations for Medall

THE CUSTOMER

MEDALL Healthcare Pvt. Ltd (MEDALL) is a chain of medical diagnostic service providers based in India. Formerly known as Precision Diagnostics, MEDALL has been established by Mr. Raju Venkatraman, a highly successful serial entrepreneur, with a vision to provide pathology, radiology imaging and other services to help serve and solve the health-related challenges of its customers; and to provide the highest level of diagnostic confidence to referral physicians.

MEDALL operates diagnostic centers in Tamil Nadu, Karnataka, Andhra Pradesh, Telangana, Kerala, Maharashtra and Jharkhand.

THE CHALLENGE

Medall wanted to grow rapidly for one of the projects with Government of Andhra Pradesh where the mandate was for providing statewide laboratory services in all its PHCs, CHCs & AH. The project had a short turn around overall and Medall was required to implement LIS automation for 80 centers in a span of 12 hours. This project was a critical one for Medall and they were relying on their IT partner to deliver the results.

THE SOLUTION

Attune's team implemented the LIS system, a Cloud-based solution that supports multi-tenancy to deal with Medall's rapid growth

- A centralized Cloud installation was implemented as a result of which adding a new center became a question of only a few clicks
- Standardized masters and workflow model was executed in Medall, and new centers were connected, automated and made functional by the target time
- The execution of standardized processes was possible due to the capability of Attune LIS to execute the control
- An effective product training was completed through a combination of onsite and online demos for the team at Medall to ensure the automation worked smoothly and seamlessly
- Over 300 people from Medall were trained in a week's time to get the automation up and running



THE IMPACT

Medall was impressed with the speed with which the team at Attune automated operations in multiple, geographically scattered locations

- Medall met the contractual obligation to Government of AP successfully
- As a result of this automation, over 10,000 people additionally got access to high quality diagnostic care with specialists from large cities offering their medical services.
- Medall was able to add over 10,000 patients overnight thereby increasing reach and revenue dramatically
- This demonstrated the robustness and a massive scaling up capability of Attune LIS

Customer Speak

“When you scale exponentially, there are many things that can go awry. However, Attune’s LIMS turned out to be just great and we scaled our business adding centers in quick succession. I’m happy to say that with Attune, we are now able to set up a new center successfully with the flick of a switch in a matter of minutes.”

Jayavarthanan S - General Manager and Head of IT
Medall Healthcare Pvt Ltd.

To know more about how you can automate your lab, [click here](#).

About Attune

Attune Technologies is a next-generation healthcare IT company that has pioneered Cloud based products designed to help the entire healthcare ecosystem. Attune's solutions seamlessly integrate Labs, Hospitals, Pharmacies, Blood Banks, Radiology, Medical Devices (IoT), Insurance Companies, and Accounting resulting in increased revenues and operational efficiency. Attune's solutions can be deployed across the spectrum of organizations – starting from single physician clinics to a network of healthcare providers making it the largest Cloud based healthcare IT service provider in the region.

Funded by Norwest Venture Partners and Qualcomm Ventures, Attune is headquartered in Singapore and supports over 10 million patient health records serving 200+ clients spread across 15 countries in the Indian Subcontinent, South East Asia, Middle East and Africa. The company's platform interfaces with over 1100 devices such as lab analyzers and ICU machines to absorb labs into the health network. In interfacing with them, Attune is bringing to life the concept of 'Internet of Things' or a connected universe for the entire healthcare sector.



Singapore

Attune Technologies Pvt Ltd
Blk 71, #03-05
Ayer Rajah Crescent
Singapore 139951
Tel: +65 6776 7819

Dubai

Attune Technologies Middle East DMCC
Unit No. 1808-3, 18th Floor
Mazaya Business Avenue
Diamond Business Centre
BB1 Tower, JLT, Dubai, UAE
P.O. Box 26734
Tel: +971 4 3699013

India

Attune Technologies Pvt Ltd
Astoria Building
114, Mount Road
Guindy, Chennai 600032
Tamil Nadu
Tel: +91 44 4351 2346

Malaysia | Philippines | Vietnam | Bangladesh | Sri Lanka | Mauritius | Indonesia | Nigeria | Kenya | Tanzania | Ghana | Bahrain

